

PRIDE PARADE BEST PRACTICES

Here are a few ideas and things to consider to help you get the most out of your Pride Parade experience!

IDEAS FOR MARCHING GROUPS:

- Create a theme and brainstorm ideas to dress up a banner, signage, bikes, scooters, pets and yourselves.
- Decide upon a budget that you will work around for props and costumes. Materials you may want to include: balloons, streamers, candy, water guns, signage, and handouts. Be colourful and creative.
- Consider creating a choreographed dance or cheer to chant throughout the route.
- Bring water or juice to stay hydrated.
- Assign roles to those giving out handouts, candy, and holding signs or banners.
- Consider footwear for walking.

MARCHING BANDS / FLAG BEARERS / DANCERS, SOME THINGS TO CONSIDER:

- Where will you leave cases and any other equipment (extra flags or cases)?
- Is your uniform or costume suitable for the weather?
- Can you decorate your instruments or equipment with Pride decorations?
- Can you have water marchers stationed behind dancers/performers for breaks?
- Have you prepared a set-list/playlist?
- Are you wearing appropriate footwear for a long distance?

IDEAS FOR SMALL VEHICLES, LARGE VEHICLES, AND FLOATS

- Decide which type of vehicle you will use as a foundation for your colorful creation. Your choice of vehicle can be anything from an electric golf cart to a flatbed trailer. You may have to rent a larger truck or trailer if needed.
- We strongly encourage the use of amplified music of 2SLGBTQ+ playlist / anthems.
- Consider bright colours and coordinating your wardrobe with those on your float.
- Brainstorm ideas to dress up your float. Consider a theme that you want to emphasize.
- Decide on a budget that you will have to work around for materials, props and costumes.
- Balloons, streamers, paper mâché, and banners are all inexpensive and colorful ways to decorate your artwork.
- Plan enough time on the day of the parade to properly arrange your float. You don't want to have to start the parade with an incomplete presentation! You and your crew should consider that decorations that are suitable to move at parade speed may not stand up to the speed required of vehicles in regular traffic. Plan accordingly to decorate vehicles at the staging area.

EMPHASIZE CREATIVE, COLOURFUL, SAFE, & FUN!